PMI Atlanta Chapter Newcomers' Reception

March 10, 2014

Agenda

- **5:00 PM – Bingo**

- **5:15 PM – Newcomer Welcome Presentation**
  - PMI Overview
  - PMI Atlanta Chapter Overview

- **5:45 PM – Drawings**

PMI AND THE PROJECT MANAGER

Sarv Kohli, PMP

What is PMI?

- **Global Not-for-Profit Professional Association**
  - Founded by working project managers
  - Members in more than 180 countries

- **Global Standards**
  - 12 standards provide a common framework and language for projects across industries and regions

- **Credentials**
  - 6 credentials with PMP the most widely recognized
  - Based on both knowledge and work experience

- **Educational Activities**
  - Continuing education for credential maintenance
  - Accreditation of academic PM programs
  - Registered Education Providers (REPs)

Career Development

- **A jumpstart for beginners**
  - Credentials
  - Learning
  - Networking

- **Resources for career building**
  - SeminarsWorld®, e-learning
  - Communities of Practice
  - PMI Leadership Institute for PMI Volunteer Leaders

- **Advanced tools for team leadership**
  - Career HQ, PathPro™

Get to Know us:

PMI Atlanta Chapter

Doug Guice, VP Membership, PMI Atlanta

Vision:

Establish PMI Atlanta as the leading, respected source for the practice of project management in metro Atlanta Communities

Mission:

Advance the acceptance and growth of PMI Atlanta through programs, training, education, and certification that delivers added value to businesses, organizations, and stakeholders utilizing or seeking to utilize project management.
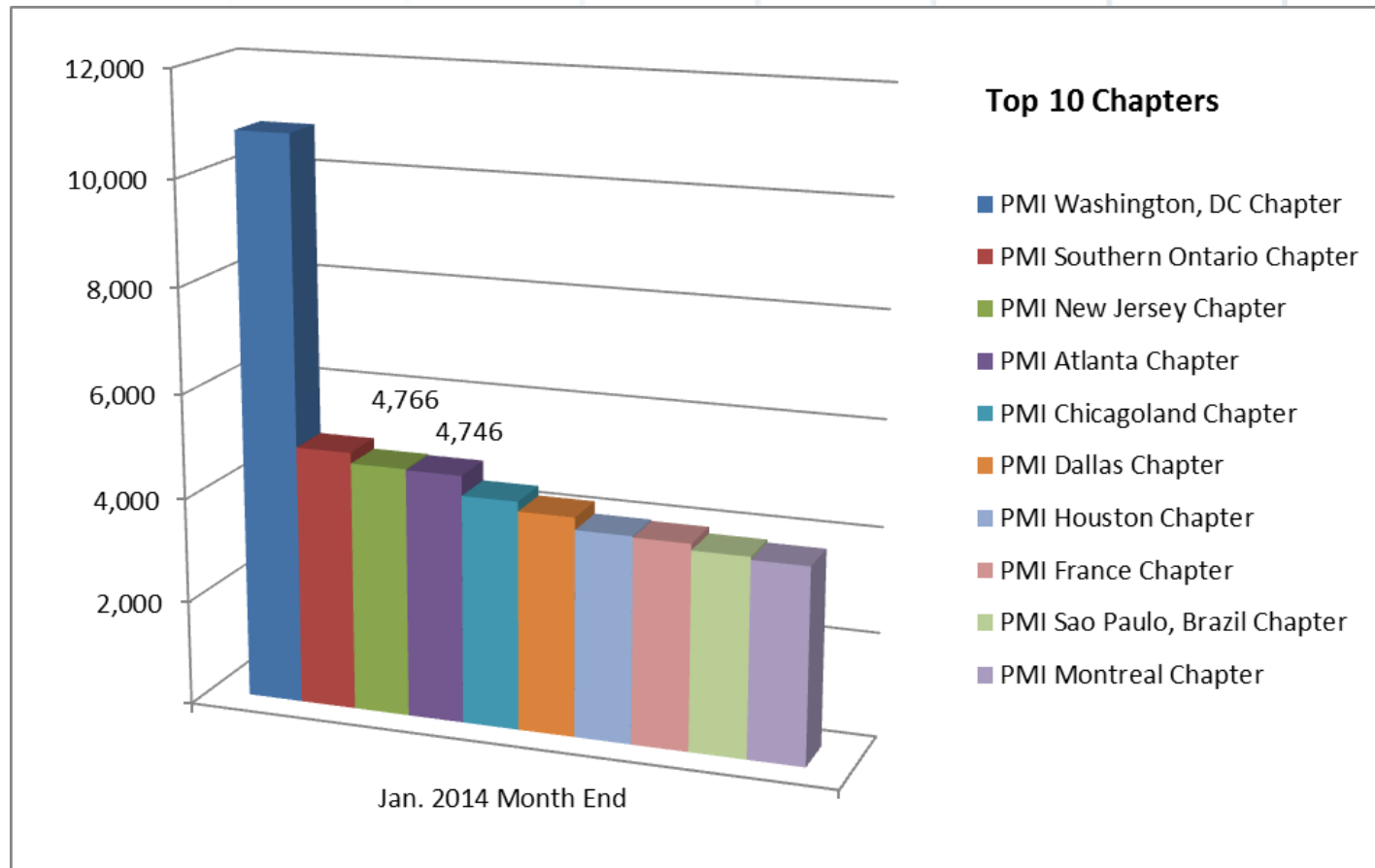
Chairman's Theme:

Increase the value of membership and extend 2013 accomplishments through the innovative use of technology and creative initiatives

Strategic Objectives:

1. *Volunteer Leadership Program*
2. *Virtual Meeting Technology*
3. *Additional Networking Opportunities*
4. *Host 2014 Region 14 Leadership Conference*

Membership Demographics

2013 Accomplishments – Events Hosted

- **Meetings**
  - 11 Monthly Dinner Meetings
  - 11 Professional Growth Event Meetings
  - 9 Alpharetta Lunch Meetings
  - 9 Downtown Lunch Meetings

- **Classes**
  - Approximately 35 Certification & Education classes held annually
  - 18 PMP Exam Prep Study Groups

- **Industry Forums (formerly called LIGS)**
  - Agile
  - Governance
  - Engineering
  - Technology
  - Toastmasters
  - Healthcare

2013 Accomplishments – Continued

- **Education and Professional Growth**
  - Career Coaching and Mentoring Programs
  - College Partnerships established
    - Georgia Tech, formed an internship program for seniors and graduate students.
    - KSU, the chapter provides PM mentoring and guest speakers
  - Provided $9,500 in scholarships for PMI Chapter members and Educational Program members.
  - Educational Program to introduce real-life project management skills to local high schools and colleges

- **Community Involvement**
  - Member of Metro Atlanta Chamber of Commerce Board of Advisors - working with other Chambers – Gwinnett, Dunwoody, Cobb
  - Partnership with Technology Association of Georgia

2013 Accomplishments – Page 3

- **Networking events**
  - Variety of exciting dinner meeting topics
  - Industry Forums
  - Alpharetta and Downtown luncheons

- **Very successful Project of the Year Award program in June.**
  - **Retail**: Home Depot – Joseph Call Center Project
  - **Service**: SITA – Voyager Project; Honorable Mention: EPMD – PMO Balanced Scorecard Project
  - **Manufacturing**: Primus Builders – Henry Clay Avenue Wharf Project
  - **Government**: Georgia State Road and Toll way Authority – I-85 Express Lanes Project; Honorable Mention: DeKalb County – RFID Project

- **New Social Media policy**
  - 1. Authored and received board approval for a comprehensive Social Media Policy.
  - 2. Expanded our team to include an Editor and Social Media Manager.

Executive Board

Chair
Yvonne Byars

Vice Chair
Laura Davidson

Past Chair
David Tenant

Director 1
(Secretary)
Dana Murphy

Director 2
(Treasurer)
Evelyn Rosier

Director 3
(At-large)
Cathy Luby

Director 4
(At-large)
Michelle Cercone

Leadership Team

- **VP Certification and Education:**   **Doralee Montague, PMP**

- **VP Communications:**   **Steven Shapiro, PMP**

- **VP Education/Academia:**   **Carolyn Toomer, PMP**

- **VP Finance:**   **Delton Zimmerman**

- **VP Industry Forums:**   **Marcia Trajano, PMP**

- **VP Marketing:**   **Karen Jackson**

- **VP Membership:**   **Doug Guice, PMP**

- **Operations/Event Manager:**   **Caressa Bell, PMP**

- **VP Professional Growth:**   **Jacqueline Grant, PMP**

- **VP Programs:**   **Paulette Strain, PMP**

- **VP Technology:**   **Venkata Pratt**

- **VP Volunteers:**   **Lydia James, PMP**

Membership VP: Doug Guice, PMP

Recruiting, engaging, and retaining members

❑ **Membership Services**
- Ambassador Program
- Coordinate questions & issues

❑ **Membership Communications**
- Membership Table at dinner meeting
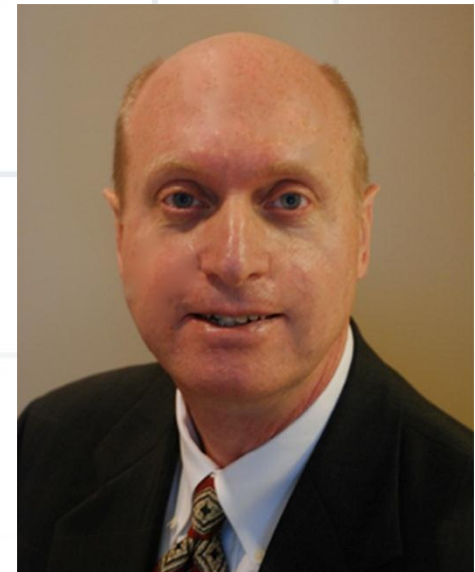- New Member Reception
- New Member Communications

❑ **Recruit & Retain**
- Individual and Corporate

❑ **Chapter Statistics**
- Membership Reports
- Surveys (All but Cert & Ed)
- Data Integrity of Membership Information
- Demographics Study

❑ **membership@pmiatlanta.org**

Volunteers VP: Lydia James, PMP

Volunteers Don't Just Do the Work – They Make EVERYTHING Happen!!

- ❑ **Recruit Volunteers**
  - Coordinate / publish requests from VP, etc.
  - Publish – PMI.org

- ❑ **Retain Volunteers**

- ❑ **Recognize Volunteers**
  - Develop, schedule, and coordinate
    Annual Volunteer Recognition Event

- ❑ **Reward**
  - Certificates
  - Mementos / Night on the Town, etc.

- ❑ **volunteer@pmiatlanta.org**

Professional Growth VP:
Jacqueline Grant, MBA, PMP

Enabling continued professional growth through active membership participation and involvement

- ❑ **Professional Development Day**
- ❑ **Monthly Pre-Meeting Professional Growth Event Speaker**
- ❑ **Business Collaborative Partnerships**
- ❑ **College Student Collaborative Partnerships for CAPM & PMP**
- ❑ **Mentoring (chapter members)**
- ❑ **Career Coaching (chapter members, including job board)**
- ❑ **PMP & PgMP Study Groups (chapter members)**
- ❑ **Project Management Consultative Services**
  - – pro-bono consulting to non-profit organizations)
- ❑ **Toastmasters**
- ❑ **profgrowth@pmiatlanta.org**

Finance VP: Delton Zimmerman

Overseeing management of funds and keep records of all business meetings

- ❑ **Budgets**
- ❑ **Expense Accounts**
- ❑ **Accounts Payable/Receivable**
- ❑ **Cash & Credit Management**
- ❑ **finance@pmiatlanta.org**

Technology VP: Venkata Pratt

Providing efficient enterprise systems for Chapter operations

❑ **Assess & determine needs of the Chapter's technology infrastructure**

❑ **Inventory & Maintenance of physical technology assets**

– Laptop, Computer Projectors

– Software and Software Licenses

– Data Integrity of technology apps

❑ **Technical Operations**

– SharePoint Site

– Web Site (operations)

– Web Site Help Desk

– Chapter e-mail support

❑ **technology@pmiatlanta.org**
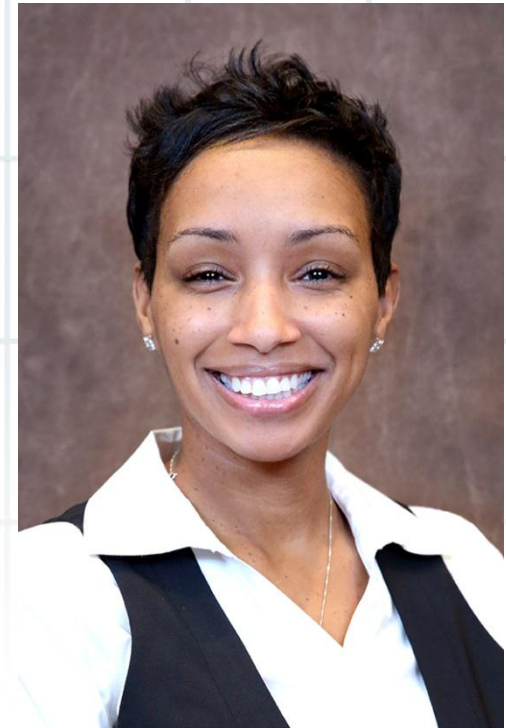
Operations VP: Caressa Bell, PMP

Managing logistics for chapter functions and events

❑ **Event logistics**

❑ **Facilities management,**

– Registration

– Food/beverage

– Audio visual requirements.

❑ **Calendar - develop, maintain, distribute**

❑ **Facilities inventory**

❑ **operations@pmiatlanta.org**

Certification & Education VP: Doralee Montague, PMP

Rounding & Improving Project Management Skills through education.

☐ **Schedule & Coordinate Educational Events**

☐ **Design & manage surveys**

☐ **Provide Certifications to attendees**

☐ **Types of Courses Available:**

– Succeeding in Virtual Teams

– Gathering Business Requirements

– Working with Difficult People

– A Practical Approach to Earned Value Management

– Certification Boot camp

    (MS Project, PMP, Agile/SCRUM, PgMP, etc.)

– Project Risk – Assessing & Minimizing

– Issue Resolution and Problem Solving

☐ **certed@pmiatlanta.org**

Education/Academia VP: Carolyn Toomer, PMP

Implementing scholarship and educational programs

- ❑ **Scholarship Programs – two $2,000 scholarships**
  - PMI Chapter Members
  - Educational Program Members

- ❑ **Educational Programs – introduce real-life project management skills**
  - High Schools
  - Colleges
    - DeVry University
    - Georgia State University
    - Georgia Institute of Technology
    - Kennesaw State University
    - University of Georgia

- ❑ **education@pmiatlanta.org**

Industry Forums VP: Marcia Trajano, PMP

- ❑ **Agile**
- ❑ **Engineering**
- ❑ **Governance**
- ❑ **Healthcare**
- ❑ **Technology**
- ❑ **forums@pmiatlanta.org**

VP Programs
Paulette Strain, PMP

Managing event-related programs that offer project management enrichment opportunities for chapter members

❑ **Develop, coordinate and schedule program events**

– Monthly Dinner Meetings

– Monthly Lunch Meetings – Downtown and Alpharetta

❑ **Full day seminars**

❑ **Awards and recognition for speakers**

❑ **Communicate and publish program events**

❑ **programs@pmiatlanta.org**

Communications VP: Steven Shapiro, PMP

❑ **Provides membership information for the chapter**

– Members, Executive Board

– Weekly newsletter 1st of the month, to >6,000 professionals

– Social Media

❑ **communications@pmiatlanta.org**

Marketing & Promotions VP:
Karen Jackson-Crawford

Promoting the Chapter through Marketing, Sponsorship and Promotion of Special Events

❑ **Marketing**

❑ **Sponsorship**

❑ **Speakers Bureau**

❑ **Community Involvement**

❑ **Promotional Events**

❑ **marketing@pmiatlanta.org**

PMI Atlanta Member Services

Membership Programs	Chapter Infrastructure	Education	Marketing & Delivery
Recruit & Retain	Finance	Certification & Education	Communications
Volunteers	Technology	Education / Academia	Marketing
Mentoring	Operations & Events	Industry Forums	Web Master
Study Groups	Chapter Admin	Programs	Partnerships
		Professional Growth	

Next Steps / Call to Action

To get the most out of your PMI Atlanta Chapter, the leadership team recommends you consider the following:

- **Make commitment to professional growth**

- **Network - Attend at least one meeting a month**

- **Volunteer - get PDU and make contacts**

PMI Atlanta Networking

You are automatically signed up for the monthly newsletter when you join.

- Visit www.PMIAtlanta.org to see the calendar of events and registration procedures

- You don't have to sign in to register

- Lunch and Dinner:
  - Alpharetta, Downtown Atlanta, Dunwoody

- Forums
  - Agile,
  - Governance
  - Healthcare
  - Engineering
  - Technology
  - Toastmasters

Regular Events Schedule

- 1st Wednesday: Alpharetta Lunch, Alpharetta
- 1st Wednesday: Heathcare Forum, Buckhead/Alpharetta
- 2nd Monday: PMI Dinner Meeting, Perimeter
- 2nd Tuesday: Engineering Forum, Perimeter
- 2nd Thursday: Toastmasters, Buckhead
- 3rd Tuesday: Agile Interest Group, Perimeter
- 4th Tuesday: Technology Forum, Alpharetta
- 4th Wednesday: Downtown Lunch, Downtown Atlanta
- 4th Wednesday: Governance Forum, Perimeter
- 4th Thursday: Toastmasters, Buckhead

Questions and Answers

PMI Certifications

- **Certified Associate in Project Management (CAPM)**$^®$

- **Project Management Professional (PMP)**$^®$

- **Program Management Professional (PgMP)**$^®$

- **PMI Agile Certified Practitioner (PMI-ACP)**^{SM}

- **PMI Risk Management Professional (PMI-RMP)**$^®$

- **PMI Scheduling Professional (PMI-SP)**$^®$

Executive Board of Directors

- **Chairman – Yvonne Byars, PMP**

- **Vice Chairman – Laura Davidson, PMP**

- **Chairman Emeritus – David Tennant, PMP, SE**

- **Secretary – Dana Murphy, PMP**

- **Treasurer – Evelyn Rosier, CPA, PMP**

- **Director at Large – Cathy Luby, PMP**

- **Director at Large – Michelle Cercone, PMP**

Membership Demographics

- **Atlanta Chapter is the**
  - 2nd largest chapter in the United States (behind Washington DC)
  - 3rd largest in PMI Global (behind Ontario, Canada).
- **Current Membership (November 2013): 4,686**